



**Irish Design 2015 Flagship Exhibition
Liminal – Irish design at the Threshold
14th – 19th April 2015**

FuoriSalone: c/o Vetraio, Opificio 31, via Tortona 31, Milan

EXHIBITORS

Andrew Ludick - collaborating with Ceadogán Rugs

With a background in illustration, ceramicist **Andrew Ludick** moved to Ireland in 2003 from his native Cleveland, Ohio. Andrew's work has slowly evolved towards forms that illustrate the natural properties of clay and the processes he use to create them. **Ceadogán Rugs** create contemporary designer rugs and wall-hangings. The team is focussed, highly skilled, very experienced and dedicated to pairing the traditional values of remarkable craftsmanship with contemporary design. Their collaboration with ceramic artist Andrew Ludick began in 2014 when Ceadogán Rugs Creative Director Fiona Gilboy saw the potential for his intuitive and playful use of pattern to translate perfectly into rug designs.

andrewludick.blogspot.ie and ceadogan.ie

Cathal Loughnane - collaborating with Peter Sheehan

As Creative Director with Design Partners, **Cathal Loughnane** plays a central role in developing the company's unique approach to industrial design, merging craft techniques with advanced computer aided technology. **Peter Sheehan** has worked for over 25 years across the spectrum of design consultancy for global brands, including Design Partners. His work has been exhibited globally including MoMA San Francisco and New York. The History Chair developed in collaboration with Cathal Loughnane was featured in "Vernacular" by the Design & Crafts Council of Ireland at the London Design Festival in 2013. Their newest collaboration, "lbi", which is being launched in Milan, was inspired by the act of reliving a defining moment in our lives.

designpartners.com and petersheehan

Claire-Anne O'Brien

Claire-Anne O'Brien is a constructed textile designer who creates 3 dimensional, knitted fabrics for interiors. Traditional textile techniques such as weave, knotting and basketry inspire playful investigations into structure and form using the unique properties of knit. Tubes and ribs are assembled into intricate patterns, revealing and celebrating their construction through exaggerated scale and bold colour. The studio produces a range of knitted wool furniture as well as bespoke commissions and fabric development for commercial and private clients.

claireanneobrien.com



Derek Wilson

Belfast based Derek runs a successful contemporary studio practice that focuses on producing a range of hand thrown porcelain tableware as a selection of sculptural objects. He has exhibited extensively throughout the UK, Ireland and Europe and was previously featured in the Wallpaper* Handmade exhibition in Milan. Derek will be showing pieces of his latest work in Milan.

derekwilsonceramics.com

Designgoat - collaborating with chef Katie Sanderson

Designgoat creates experiences through products, spaces, furniture and food, working on a broad range of projects including self-directed products, commercial interiors and exhibition designs. **Katie Sanderson** creates special food experiences in spaces that are out of the ordinary: disused warehouses, galleries and a Wicklow rainforest. Vegetables are the main feature and Katie likes to evolve recipes from the past and use seaweeds and other sea vegetables as an enhancing ingredient.

wearedesigngoat.com and katiejanesanderson.com

Design Partners – collaborating with clients Seed Labs Inc, Calor and Le Creuset

Design Partners is a leading strategic product design consultancy with a team of award winning designers, engineers and makers working from studios in Dublin, San Francisco and Eindhoven. The portable “Calor Mini BBQ” will be in use onsite at selected times during *Liminal*'s run in Milan, serving tasty treats to visitors.

designpartners.com

Garrett Pitcher, Indigo & Cloth – collaborating with Designgoat

Garrett Pitcher is creative director at Indigo & Cloth, a menswear boutique and branding studio which works with a number of local and international brands, conceiving and producing creative ideas. Garrett has worked with Designgoat on the development of a chair and magazine rack that will be exclusively launched in Milan.

indigoandcloth.com, wearedesigngoat.com



Grafton Architects - collaborating with Graphic Relief

Grafton Architects, formed in 1978 by co-founders Yvonne Farrell and Shelley McNamara have won numerous prestigious awards internationally for their work in projects ranging from the Bocconi University project in Milan to the Department of Finance building in Dublin. **Graphic Relief** has developed the capability to produce extremely fine detail moulds that can be used to cast a variety of different materials. Ideas and designs can be transformed into a wide range of architectural finishes, for both internal and external applications. The collaboration shows the potential for adding a new dimension to the use of building materials.

graftonarchitects.ie and graphicrelief.co.uk

Mourne Textiles - collaborating with Notion

Founded in the 1940s in a workshop at the foot of the beautiful Mourne mountains by Norwegian design pioneer Gerd Hay-Edie, Irish heritage brand **Mourne Textiles** uses traditional weaving techniques on custom-made handlooms. Gerd's name became a staple in mid-century British design through long collaborations with Robin Day for Hille & Co and Terence Conran. The Milano Rug originally commissioned by Robin Day won the silver award at La Triennale di Milano in 1951 and is just one of the recently re-issued pieces in the collection. Gerd's designs are revived in vibrant tones and rich textures in a lifestyle collection that includes blankets, throws, shawls, cushions, tableware, rugs and upholstery fabrics. **Notion** industrial design studio has worked with small start-ups to global design brands, with a diverse portfolio that demonstrates their flexible and applicable approach to design. The small team of designers uses the industrial design philosophy thinking-through-making, designing everything from watches through to a remote home heating system.

mournetextiles.com and designbynotion.com

Perch - collaborating with Thomas Montgomery and Labofa

Perch specialises in research-led furniture design for Applied Human Movement. Their approach to critical thinking and problem solving is truly interdisciplinary and they always strive to find that perfect balance between interactive simplicity, scientific relevance and aesthetic beauty. **Thomas Montgomery Ltd** is one of Ireland's leading contemporary soft seating and upholstered furniture manufacturers, producing high quality upholstered furniture for the office and commercial interiors markets. **Labofa A/S** is a Danish manufacturer specialising in the development and production of chairs and furniture for educational environments and public and private offices since the 1950s. Perch will be showing two projects in Milan - "Float" which was realised with Thomas Montgomery and "RAY" which was developed with Labofa.

perch.ie, thomasmontgomery.ie and labofa.com



Rothschild and Bickers

Victoria Rothschild specialises in glass and lighting design and much of her work is a tactile response to the raw material, retaining a close relationship between the product and the process of making. She has worked on a diverse range of critically acclaimed projects with the Design & Crafts Council of Ireland and her work has been exhibited internationally. Victoria and business partner Mark Bickers set up the Rothschild and Bickers studio in Hertford to produce beautiful hand-blown glass lighting. Their “Empire” lighting range will be shown in Milan.

rothschildbickers.com

Smarter Surfaces

Smarter Surfaces, previously known as Smart Wall Paint, was founded by entrepreneur Ronan Clarke in 2011 based on its whiteboard paint. This innovative product won FM Office Product of the Year 2014 by EOPA. Today the company's product range also includes Smart Projector Paint, Smart Magnetic Wallpaper and Smart Whiteboard Sheets. Smarter Surfaces trades globally through a network of distributors and ecommerce websites. Smart Wall Paint will be used in an interactive way around the barbeque area at Liminal. smartersurfaces.com

Snug

From their workshop in Snugboro, Co. Wicklow, Conor Kelly and Nell Roddy run Snug, creating well-crafted and designed furniture that sits comfortably in any home. Conor is a trained cabinet-maker with over 15 years experience working with crafted furniture in Ireland, Kenya and New Zealand. Nell has a passion for design and together they started Snug in April 2014 to demonstrate their belief that good design can transform everyday living. Each piece is a celebration of design that is playful, functional and crafted. Snug will be exclusively launching new work in Milan.

snug.ie

Studio AAD – Commissioned to develop a visual narrative of Irish design

Studio AAD is a Dublin design consultancy working across disciplines to deliver ideas, solve problems and build tools that help clients explain, engage and make an impact. Studio AAD is also a founding member of 100Archive, a site dedicated to mapping the quality and diversity of Irish communication design with the aim of providing a strong context for its development. Studio AAD will be presenting “Cabinet of Modern Irish Life”, a capsule exhibition offering a glimpse of modern Irish life through the lens of design.

studioaad.com



Studio PSK – collaborating with Mcor Technologies and Fintan O’Toole

Studio PSK is a collaborative design studio whose work spans physical, digital and print media, often focusing on complex contemporary issues and the use of design as a way to communicate or challenge these. **Mcor Technologies Ltd** is an innovative manufacturer of the world’s most affordable, full-colour and eco-friendly 3D printers. **Fintan O’Toole** is literary editor of The Irish Times and Leonard L. Milberg visiting lecturer in Irish Letters at Princeton University. For Milan, Patrick Stevenson Keating of Studio PSK has responded to essays by Fintan O’Toole and the objects being shown are the result of a collaboration using Mcor’s 3D printers. studiopsk.com, fablab.ie and mcorotechnologies.com

Think & Son - collaborating with Seymours Irish Biscuits

Annie Atkins has specialised in the creation of artefacts, signage and documents on a wide range of film productions. She worked on Oscar-nominated animation “*The Boxtrolls*”, as lead graphic designer and on “*The Grand Budapest Hotel*,” which went on to win the Oscar for Production Design. **Eoghan Nolan** is an award-winning copywriter and former creative director of McCann-Erickson, Irish International BBDO and Leo Burnett. Eoghan first collaborated with Annie Atkins in 2011 and they now work together under the name Think & Son. **Seymours Irish Biscuits** is a family-owned specialist bakery producing individually hand-cut biscuits made in small batches. The bakery in West Cork uses the fresh milk and creamery butter for the biscuits from their own dairy, giving a superlative taste that no other biscuit bakery can match. annieatkins.com and seymours.ie

Zero-G

Zero-G is a Dublin-based design practice engaged in research, strategy and design. With creative partners globally, they develop stories that focus purpose and meaning, creating tools that empower employees to look at opportunities with fresh eyes, and demonstrating the power of design to make things better for the user, be they customer, employee, audience, or citizen. Zero-G will be unveiling a specially created infographic navigating the evolution of Ireland’s legislative, judicial, executive and local government structures since the country’s 1937 constitution. zero-g.ie



Notes to editors:

Liminal Curators:

Louise Allen – Head of International Programmes, Irish Design 2015

Alex Milton – Programme Director, Irish Design 2015

Angela O'Kelly - Head of Design for Body and Environment, National College of Art & Design (NCAD), Dublin

Opening Hours: Tuesday 14th to Sunday 19th April, open 10.00 to 20.00

Press preview: Monday 13th April 15.00 to 20.00 with Cocktails 18.00-20.00

About Irish Design 2015:

[Irish Design 2015 \(ID2015\)](#) is a year-long initiative backed by the Irish government exploring, promoting and celebrating Irish design throughout Ireland and internationally in order to drive job creation, grow exports and increase competitiveness. The programme for the year includes presenting the work of Irish designers at high profile events in design capitals including London, Paris, Eindhoven, Milan, New York, Chicago and Hong Kong/Shenzhen. ID2015 is being convened by the Design & Crafts Council of Ireland (DCCol), in collaboration with partner organisations, on behalf of the Department of Jobs, Enterprise and Innovation, the Department of Foreign Affairs and Trade and Enterprise Ireland. ID2015 partners include Founding Partners – MCO Projects; Accommodation Partners – The Doyle Collection; Venue Partners – OPW; Exhibition Partners – DAA; Technology Partners – IBM; Transport Partners – Bus Éireann Expressway and Media Partners – RTÉ.

For further information and high res images (via Dropbox link), please contact:

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