



LOUISE FRANCE

Louise believes in the creation of aesthetically striking jewellery while maintaining strength and quality in the areas of design, structure and materials. She enjoys drawing on strong symbols and classic design features and giving them a contemporary twist.

With a degree in English & Sociology and a Masters in Journalism, her work gravitates towards rich conceptual themes from which emerges the kernel of the story that accompanies each piece.

Her goal for the future is to carve out a niche within the industry bringing together her bench experience to date, traditional hand skills, innovative design and knowledge of digital media. She aims to achieve the above in either direct employment, self-employment or both.

ARTIST STATEMENT:

It is said that bespoke is the ultimate luxury. Taking time to design and make a piece of jewellery is the creation of wearable art: a form of self-expression and individuality of the wearer. I hope to adorn and enhance each wearer through the creation of fine jewellery and continually develop the art of jewellery making.

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